

Weekly Outline:

Week 1	Lecture: Introduction to course; review syllabus. Purpose of presentations, traditional media, digital options, print versus electronic delivery; Design – the relationship between graphic, industrial (product), and interior design; why graphic design skills benefit an interior designer; what is graphic design. Lab: Field trip to view building graphics, wayfinding. Homework: Collect samples or shoot digital images of visually effective wayfinding, advertising, architectural or interior design related graphics, signage and type. (min. 25 examples) Prepare 2-3 boards to present in next class/or Power Point.
Week 2	Lecture: Review and discuss student sample presentations. Discuss design process; review Gestalt; Discuss marks and methods of developing them. Lab: Thumbnail a series of mark concepts that could represent you symbolically. Homework: Refine thumbnails using a design process method discussed in class. Select 2-3 options for further refinement.
Week 3	Lecture: Introduction to Illustrator; review of menu, tools, overall operations; Use of Illustrator as a mark development tool. Lab: Review thumbnail refinements and select one to develop in Illustrator. Homework: Complete refinement of mark in Illustrator including B&W and CMYK color options.
Week 4	Lecture: Typography – what is it, why is it important as a communication tool; learning to select type and apply typographic techniques to create effective word graphics and logos. Lab: Use thumbnails and Illustrator to develop a type-based logo. Homework: Explore type selection solutions for advertising, signage, and other graphic applications by collecting a sampling to explore. Decide on your mark/logo and how it would work on a business package representing yourself.
Week 5	Lecture: Midterm. Use of grid systems to develop graphic design solutions. Using grid with Illustrator. Making basic illustrations to scale; using Illustrator for page layout. Lab: By end of class submit print and pdf of business card/letterhead/envelope using your mark and appropriate typography, based on Illustrator platform. Homework: Select a minor project with drawings, photos or illustrations, material samples, and draft some text and titles. Bring in format for import to Illustrator next class.
Week 6	Lecture: Introduce InDesign; Menus, tools, etc. Lab: Make a presentation poster in Illustrator using materials brought in and grid system, due at start of week 7. Homework: Above.
Week 7	Lecture: Review posters from Illustrator. Discussion and demos of InDesign, when to use each program for presentation layout.. Lab: Explore InDesign features. Homework: Do research on a project you have previously done that would provide a basis for a 4-6 page 11x17 landscape format book. Include concept statement, research (images, materials, historical connection, any previous drafting/CAD documents, design thumbnails and roughs, etc.) You may choose to do a new project. Bring graph paper to class next week.
Week 8	Lecture: Presentation design process. Further exploration of InDesign as a layout platform.

- Lab:** Thumbnail presentation book ideas, develop a storyboard for delivery of your design concept and solution development.
- Homework:** Final project: Begin to develop research from last week, complete thumbnail development, determine what components will be included in your presentation booklet, and begin to complete components.
- Week 9**
- Lecture:** None.
- Lab:** Work on refinement of booklet design, select from thumbnail options to develop roughs. Transfer roughs to an InDesign template.
- Homework:** Complete all components, digitize for import into InDesign.
- Week 10**
- Lecture/Lab:** Review progress. Discuss final InDesign booklet design, printing, binding, and digital delivery. Lab time to begin final booklet assembly and packaging.
- Homework:** Use a vendor to print and bind booklet, and prepare a pdf version for digital presentation.
- Week 11**
- Lecture/Lab:** Final presentations, both digital and print.



ELLE DECOR

Style

Trusting your interior designer can take a leap of faith, but it's an investment that usually pays off. In New York, writer **Shyama Patel** turns to **Miles Redd** for help energizing a Gramercy Park duplex, while uptown, a young family taps **Wayne Nathan and Carol Egan** to freshen a townhouse. Jewelry designer **Fruzsina Keehn's** choice to make over her Knightsbridge flat is a friend, **Alex Papachristidis**. Designers themselves are another story. In Pasadena **Matthew White** converts a 19th-century solarium into a dramatic loft, Manhattan's **Tony Fornabaio** zaps his apartment with color, and London furniture guru **Julian Chichester** embraces eclecticism. For an investment of another variety, check out our selection of chandeliers and pendant lights. They're dazzling.

1 MANGO COOLER

SERVES 2

We love our sweet twist on a daiquiri: mango mixed with dark rum, sugar syrup, and lemon juice (in place of the traditional lime).

1 cup chopped mango, frozen until hardened;
3 tablespoons dark rum;
2 tablespoons fresh lemon juice; **1 tablespoon** Simple Syrup (see recipe, opposite); **1½ cups** small ice cubes

Garnishes: diced mango; shredded fresh mint

Mix all ingredients in a blender until smooth. Divide mixture between two glasses, and serve.



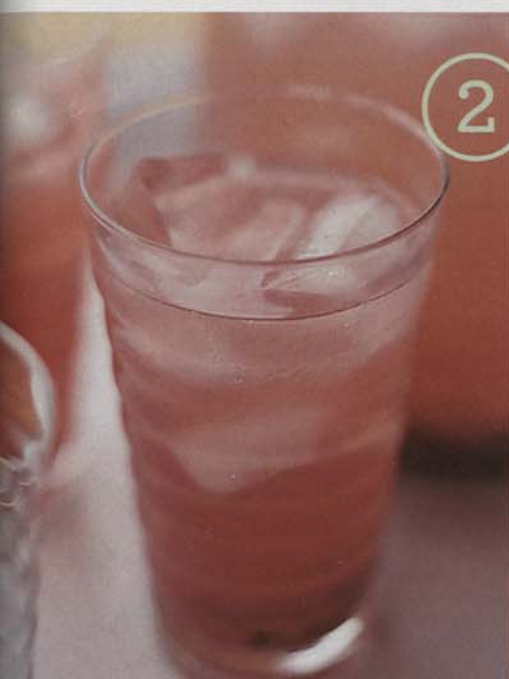
Here's a quick multiple-choice quiz. Which of these summer drinks—our all-time favorites—should you mix up to cool down? Bloody Marys reinvented with a blender, a chocolate egg cream sipped with a straw, or a frozen white-wine sangria topped with fruit. If you can't pick one, no worries. It's a trick question—they're all just right. Class dismissed.

simple syrup

MAKES ABOUT 3 CUPS

3 cups sugar

Prepare a large ice-water bath; set aside. Put sugar and $1\frac{1}{2}$ cups water in a small saucepan. Cook over medium-high heat, stirring frequently, until sugar is completely dissolved, about 4 minutes. Transfer syrup to a medium bowl, and set in ice-water bath until chilled. Syrup can be refrigerated, covered, up to 2 months.



CHERRY LEMONADE

(left) MAKES $9\frac{1}{2}$ CUPS

A cheery pink drink—basic lemonade blushed with pitted cherries—appeals to not only kids but kids at heart.

1 pound sweet cherries, pitted; **1 cup** sugar; **$1\frac{1}{4}$ cups** fresh lemon juice (about 12 lemons)

Set aside 10 cherries. Stir together sugar and remaining cherries in a large bowl, and let stand until cherries release juices, about 10 minutes. Add lemon juice; stir until sugar is dissolved and liquid is bright pink. Transfer to a pitcher; stir in 6 cups cold water and reserved cherries. Serve over ice.



RASPBERRY SPRITZER

(right) MAKES 2 QUARTS

Dressed up for the table with fresh berries and mint sprigs, seltzer and syrupy raspberry vinegar make a thirst-quenching combination.

$\frac{1}{4}$ cup raspberry vinegar; **6 tablespoons** sugar; **2 quarts** seltzer (about 2 liters)

Garnishes: raspberries; fresh mint leaves

Bring vinegar and sugar to a boil in a small saucepan over medium heat. Boil, stirring occasionally, until sugar is dissolved, about 1 minute. Set syrup aside to cool. Put syrup in a pitcher; stir in seltzer, add ice, and serve.



EGG CREAM

(above) SERVES 2

The king of diner drinks is actually made with milk, chocolate syrup, and seltzer—but no eggs.

$\frac{1}{4}$ cup chocolate syrup; **$\frac{1}{2}$ cup** milk; **1 cup** cold seltzer

Put 2 tablespoons chocolate syrup into each of two 10-ounce glasses. Add $\frac{1}{4}$ cup milk to each. Divide seltzer between glasses; stir vigorously, and serve.

Scott Jarson

SUN, SEA OR STRIP?: Sun

AGE: 48

MY OCCUPATION IS... Owner/Partner (with wife, Debbie) Jarson & Jarson Real Estate — a boutique real estate firm that specializes in what we term “Architecturally Unique Homes” — and Jarson Interactive, the firm behind USAarchitecture.com, a national source for locating unique, available architecture.

MY FIRST JOB WAS... I've been working forever. One of my first paying jobs was a sandal maker in a classic hippie leather shop. I've also loaded railroad cars with vegetables, harvested lettuce, traded vintage guitars, had a blues/rock band, played bagpipes, you name it. Prior to all of this, I made and sold funk ceramic sculptures in the '60s.

MY WORDS TO LIVE BY ARE... “Ars longa, vita brevis” (“Art is long, life is short”).

I AM MOTIVATED BY... creative thought.

MY GREATEST FEAR IS... beige. I have a big fear of “sameness.”

MY PET PEEVE IS... lost opportunity to create beauty and to celebrate originality.

BEFORE I DIE... I will.

PHOTO BY JESSE RIESER



Domino



Collection



Jugs



Collection



Skandium
72 Wigmore Street
London W1U 2SG
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Fax 020 7224 2099

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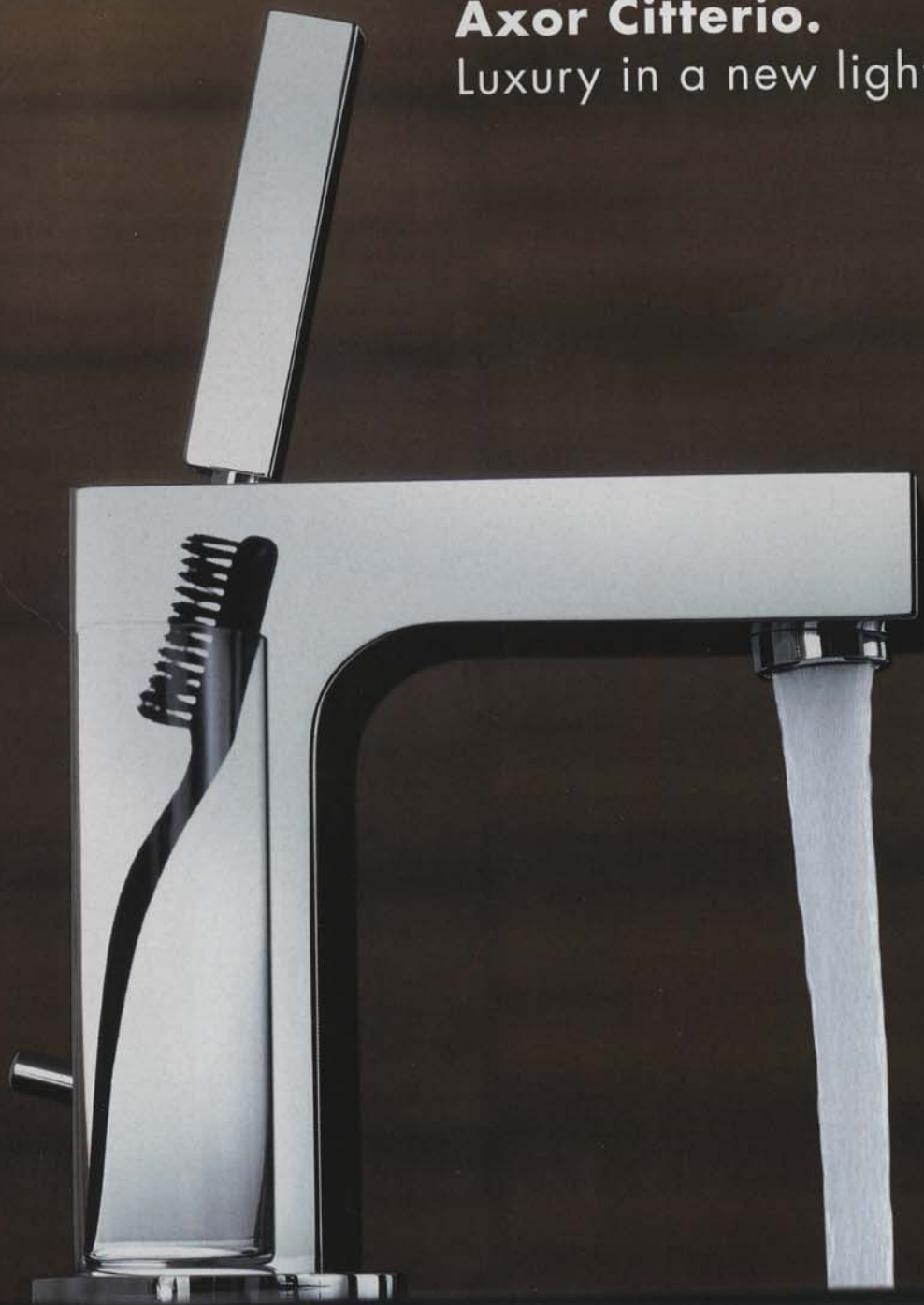
INDIGO SUMMER

Daniel Jasiak's tranquil country retreat is a place to experience the simple pleasures of life – good food, get-togethers and basking in the sunshine. Words and photography Ngoc Minh Ngo



THIS PAGE: in the Shaker-style living room, seats are covered in Daniel's own recycled fabrics, made into mattresses and cushions by a local craftsperson. He found the ladder in his barn before renovations began. **OPPOSITE:** every door in the house has been positioned so it looks out onto the lush garden. 'I wanted to be reminded at all times that we're in the middle of nowhere,' says Daniel.

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THIS PAGE: 'Scoop' chair, £750 plus fabric; covered in cotton/viscose-mix 'Caterina' fabric code F1101.02 in Raven (130cm W), £75 per m. Designers Guild. **Coffee table**, see below. *On coffee table*, from left: **bamboo and resin vase**, £59, Heal's. Earthenware 'Nuova' vase, £35, Habitat. China '365+' square plate, £3, Ikea, customised with 'Large Paisley Pack IN47' stencil (25 L x 15cm W), £62.95, The Stencil Library; and black marker pen. **Fork** (on plate), stylist's own. Dyed-aluminium 'Folding Bowl' with stainless-steel links by Pollyanna Beeley, £160, Aluminium Artworks. Cotton-mix **wash bag** (under newspaper), stylist's own; for similar, try Past Caring. *On chair*: wool **scarves** (220 L x 24cm W), £65 each, Lowie. Black and white silk **'Citrus V1' cushion** by Me-oh-Mix, £83, Purves & Purves. *On floor*: wool **bobble hat**, £28, Lowie. **Money plant**, £3, Impulse Flowers or any good florists. **String bag** (under plant), stylist's own; for similar, try Stella. Vintage 70s **tights**, £1, Stella. Dogtooth-check **shoes**, £49, Zara. *On wall*: 'Vintage Crown' wallpaper code 55981D (52cm W), £8.95 per 10m roll, EW Moore & Son. 70s-style **carpet**, for similar try The Carpet Library. *At window*: striped cotton **roman blind**, for a similar fabric try Osborne & Little.

SWEET AND LOW

Perch your caffeine fix on one of these graphic, sharply styled coffee tables. By Victoria Metcalf. Photographer Lina Ikse Bergman

TWEED

Woven stainless-steel 'Tweed' coffee table (117 W x 48 H x 117cm D), £2,380, Chaplins London



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WISH LIST



Embroidered and printed cotton **'Tree' zip-up blind** (approx 30 L x 100cm W), made to order, Philippa Prinsloo.



Handmade earthenware **'Press' beaker** by Carine Tontini (10cm H), £14, Extremorigin.



Hand-twisted synthetic rope **'Twist pouf'** by Paola Lenti (25 H x 38cm Dia), £1,077, Designers Guild.

DECOLVES

This month's must-have buys chosen by the ELLE DECO team. Compiled by Despina Curtis



Beech-veneer and lacquered-MDF **'Donkey 3' bookshelf** magazine rack by Shin and Tomoko Azumi (60W x 41 H x 34.5cm D), £365, Isokon Plus.

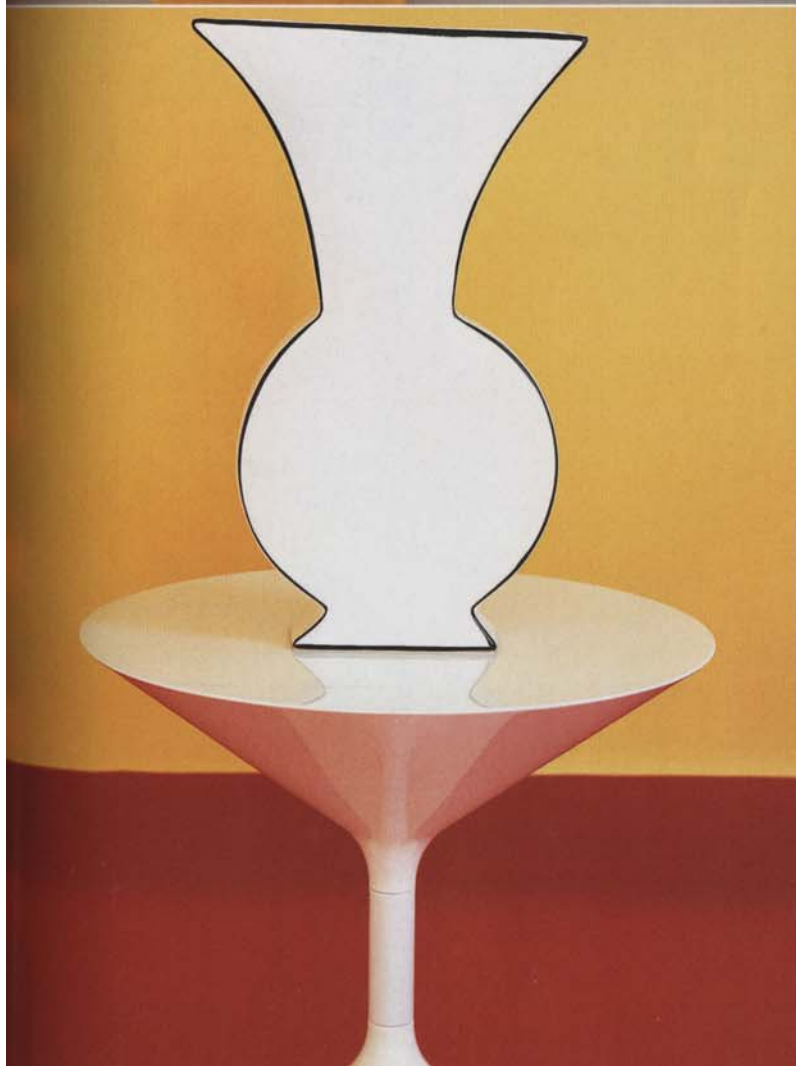
Faïence **'Une maison au soleil'** dinner plate from the Les Maisons collection (26cm Dia), £16, La Corbeille.



Handmade wood and organic paper **badges** (2.5cm Dia), from £5 each, Katy Hackney.



Knitted merino wool **'Twig with Acorn' cushion** (36cm sq), from £82, Patch NYC.



ABOVE LEFT: white lacquered-plywood **'Note'** coffee table by Cassina (100 L x 100 W x 20cm H), £622, RJM Furniture. **Felt fabric** in Orange Chrome (183cm W), £6.30 per m, The Bollom Group; on **frame** (150 L x 60cm W), made from **stretcher bars**, from a selection, from 99p each, Atlantis European. **'Blocco'** foam blocks covered in Cambridge Yellow wool-mix fabric (40cm sq), £1,500 for seven foam blocks in various sizes, shapes and colours, Hanuman. White plastic **'Tempo'** side table by Zanotta (50 H x 34cm W), £517, RJM Furniture. On **'Note'** coffee table: **'Project Debut'** record player (32.5 L x 41.5 W x 13cm H), £135, Henley Designs. White ceramic **bulb planter box** (30 L x 30 W x 10cm H), £93, B&B Italia. On **'Tempo'** side table: orange wax **square planter** (17cm sq), £15, Jo Plant. On floor: felt **'Dot'** rug (180cm Dia), £350, Designers Guild.

ABOVE RIGHT: white fibreglass **'Plus'** table (45 L x 45 W x 50cm H), made to order, £300, Studio Fusion. On table: rubber **'Criss Cross'** book end by G Eichinger (13 L x 13 W x 16cm H), £54 for a pair, Chaplins London. On floor: **vinyl flooring** (200cm W), £12 per m, E Mills & Son.

LEFT: white plastic **'Tempo'** side table, as above. On table: ceramic **'Um'** vase with black outline by Montgolfier (20 W x 31cm H), £45, B&B Italia. In background: **vinyl flooring** in yellow and red, as before. **OPPOSITE:** 60s glass **vase** by Holmegaard (25cm H), £145, Atomic Antiques. In vase: pom-pom **flowers**, available from any good florist. On floor: PVC **'One V'** sculpture in Acid Orange by Luke and Lorenzo Orsetti for Minima (85 L x 81cm W), can be hung on the wall, also available in wood, £450, Places and Spaces. Red felt **'Dot'** rug, as before. ▷